

Amendments to the Claims

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1. (currently amended) A method for establishing a product for investment in pilots for television shows and movies, the method comprising:

receiving one or more pilots;
assigning a rating value to each of said one or more pilots;
grouping said one or more pilots into a portfolio based on said rating value of each pilot; and
offering said portfolio to potential investors for investment through a portfolio exchange.

2. – 4. (canceled)

5. (currently amended) The method of claim [[4]] 1, wherein said rating value is based on whether a network has ordered the pilot.

6. (currently amended) The method of claim [[4]] 1, wherein said rating value is based on a pilot history.

7. (original) The method of claim 1, further comprising reporting an investment history of said portfolio.

8. (original) The method of claim 7, wherein said investment history is reported over the Internet.

9. (original) The method of claim 7, further comprising reporting said investment history by use of a computer to display investment data.

10. (original) The method of claim 7, further comprising reporting said investment history by use of a telephone to relay investment data.

11. (currently amended) The method of claim 1, further comprising branding said portfolio of pilots.

12. (currently amended) The method of claim [[3]] 1, wherein the step of assigning a rating value to a pilot further comprises conducting a survey of said pilot to determine a trade volume.

13. (original) The method of claim 12, wherein said trade volume is based on an average exchange trading day.

14. (original) The method of claim 12, wherein said survey is conducted over the Internet.

15. (original) The method of claim 12, further comprising conducting said survey by use of a computer to aggregate trade volume data.

16. (original) The method of claim 12, further comprising conducting said survey by use of any one of a telephone, modem, or wireless technology to relay trade volume data.

17. (original) The method of claim 12, wherein the step of conducting a survey of said pilot further comprises determining an initial day's rating for said pilot.

18. (original) The method of claim 17, wherein the step of determining an initial day's rating is based on the first twenty-one (21) days that a pilot is grouped into a portfolio.

19. (currently amended) The method of claim [[3]] 1, wherein the step of assigning a rating value to a pilot further comprises providing a script-talent listing.

20. (original) The method of claim 19, wherein the step of assigning a rating to a pilot further comprises calculating a script-talent rating based on a percentage of times a script-talent is listed.

21. (original) The method of claim 12, wherein the step of conducting a survey of said pilot further comprises determining a production rating.

22. The method of claim 21, further comprising designating said production rating with a value when a script matures to become one of said pilots.

23. (currently amended) The method of claim [[3]] 1, wherein the step of assigning a rating value to a pilot further comprises conducting a mock trading procedure over the Internet for said pilot.

24. (original) The method of claim 23, wherein said step of conducting a mock trading procedure generates a rating based on a number of times a pilot is traded.

25. (currently amended) The method of claim [[3,]] 1, wherein the step of assigning said rating value to each pilot comprises ~~further comprising~~ calculating pilot ratings by use of a computer.

26. (currently amended) The method of claim 25, wherein the step of calculating pilot rating by use of a computer comprises ~~further comprising~~ calculating said pilot ratings by aggregating a database of rating inputs.

27. (original) The method of claim 26, further comprising accessing said database of rating inputs via the Internet.

28. (currently amended) A system for establishing a product for investment in pilots for television shows and movies, the system comprising:

means for receiving one or more pilots;

means for establishing a rating value for each of said one or more pilots;

means for grouping said one or more pilots into a portfolio based on said rating value of each pilot; and

means for investors to invest ~~investing~~ in a portfolio through a portfolio exchange.

29. (original) The system of claim 28, further comprising a means for reporting a portfolio investment history.

30. (canceled)

31. (original) The system of claim 28, further comprising a means for branding a portfolio.

32. (canceled)

33. (currently amended) The system of claim 28, wherein said means for grouping said one or more pilots into a portfolio includes means for categorizing ~~eategorizes~~ said pilots according to whether a network has ordered the pilot.

34. (currently amended) The system of claim 28, wherein said means for grouping said one or more pilots into a portfolio includes means for categorizing ~~eategorizes~~ said pilots according to pilot history.

35. (canceled)

36. (currently amended) The system of claim 28, further comprising a means for surveying ~~[[of]]~~ a pilot to determine a trade volume.

37. (original) The system of claim 36, wherein said means for surveying determines said trade volume based on an average exchange trading day.

38. (original) The system of claim 36, wherein said means for surveying of a pilot further comprises a means for determining an initial day's rating for said pilot.

39. (currently amended) The system of claim 38, wherein said means for surveying further comprises determining said initial day's rating ~~determines said initial day's rating~~ based on the first twenty-one days that a pilot is grouped into a portfolio.

40. (currently amended) The system of claim ~~[[30]]~~ 28, wherein said means for establishing a ratings value for each of said one or more pilots ~~rating a pilot~~ further comprises means for providing a script-talent listing.

41. (currently amended) The system of claim 40, wherein said means for establishing a ratings value for each of said one or more pilots ~~rating a pilot~~ calculates a script-talent rating based on a percentage of times a script-talent is listed.

42. (original) The system of claim 36, wherein said means for surveying further comprises a means for determining a production rating.

43. (original) The system of claim 42, wherein said means for determining a production rating designates said production rating with a value when a script matures to become one of said pilots.

44. (currently amended) The system of claim ~~[[30]]~~ 28, wherein said means for establishing a ratings value for each of said one or more pilots ~~rating a pilot~~ further comprises a means for conducting a mock trading procedure for said pilot over the Internet.

45. (original) The system of claim 44, wherein said means for conducting said mock trading procedure further comprises a computer system to access the Internet.

46. (original) The system of claim 44, wherein said means for conducting said mock trading procedure generates a rating based on a number of times a pilot is traded.

47. (original) The system of claim 44, further comprising a database for aggregating ratings forming said portfolio.

48. (original) The system of claim 47, further comprising a computer for accessing said database via the Internet.